



# Spark Game Blockchain Project



## Cullinan Coin

"Watch, Solve, Earn:  
Transforming Ads into Rewards with Cryptocurrency Missions!"

# Introduction

Welcome to the Spark Project, the pioneering platform that is reshaping the advertising industry landscape by introducing a novel concept: earning Cullinan Coin rewards through engagement with advertisements. In a world where digital advertising inundates our online experiences, the Spark Project stands out as a beacon of empowerment, offering users the opportunity to monetize their attention while providing advertisers with a highly engaged audience.

# How It Works

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**Registration and Profile Creation:** Users begin their journey by signing up for the Spark Project, where they create a profile tailored to their interests and preferences. This profile serves as the foundation for delivering personalized ad content.

**Ad Selection and Engagement:** Users are presented with a curated selection of advertisements based on their profile settings. These ads encompass a diverse range of content, including promotional videos, interactive experiences, and product showcases. Instead of merely viewing ads, users engage with them by interacting, participating in surveys, or completing tasks.

**Earning Rewards:** Through active engagement with advertisements, users accumulate Cullinan Coin rewards directly into their Spark Project wallet. The reward structure is dynamic, with factors such as the level of engagement, completion of tasks, and advertiser preferences influencing the amount earned.

**Redemption Options:** Users have the flexibility to redeem their accumulated Cullinan Coin rewards through various avenues. Options include converting rewards into fiat currency, making purchases from partner merchants, contributing to charitable causes, or reinvesting in the cryptocurrency market.

# Key Features

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**Personalization Algorithms:** The Spark Project leverages sophisticated algorithms to analyze user preferences and behavior, delivering tailored ad content that resonates with each individual viewer.

**Transparent Reward System:** The platform provides comprehensive transparency regarding the reward calculation process, ensuring users understand how their engagement translates into Cullinan Coin earnings.

**Robust Security Measures:** Security is paramount at the Spark Project, with stringent protocols in place to protect users' personal information and Cullinan Coin holdings against cyber threats and breaches.

**Advertiser Engagement Tools:** Advertisers benefit from a suite of tools and analytics that enable them to create targeted advertising campaigns, optimize performance, and connect with a highly receptive audience.

**Community Building:** The Spark Project fosters a vibrant and inclusive community where users can engage in discussions, share insights, and provide feedback. This sense of community enhances user experience and fosters long-term loyalty.

# Mission Statement

At the Spark Project, our mission is to democratize the advertising landscape by empowering users to reclaim ownership of their online experience. By rewarding active engagement with Cullinan Coin cryptocurrency, we strive to create a fair and transparent ecosystem where attention is valued, advertisers reach their target audience effectively, and users are duly compensated for their time and participation.

Join us on our quest to redefine the future of advertising, one engaged interaction at a time. Together, we can unlock the full potential of Cullinan Coin rewards and pave the way for a more equitable and rewarding digital era.

# Token Info

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Token Contract Address: 0xd68fbfbff6b376111ad83ba3991c99a4f779354e

## Introduction:

Cullinan Coin (CLC) is a cryptocurrency token operating on the Polygon network. It serves as the native utility token within the Spark Project ecosystem, facilitating various transactions, rewards, and interactions within the platform. This document aims to provide comprehensive information about the CLC token, including its features, distribution, and utility.

## Tokenomics:

Total Token Supply: 50,000,000 CLC

Token Standard: ERC-20

Blockchain Network: Polygon

## Token Distribution:

Ecosystem: 40%

Marketing: 23%

Foundation: 14%

Team: 9%

Advisor: 7%

Private Sale: 7%

## Utility:

**Rewards:** CLC tokens are rewarded to users for actively engaging with advertisements on the Spark Project platform.

**Transaction Medium:** CLC serves as a medium of exchange for transactions within the Spark Project ecosystem, including purchasing goods and services, transferring value, and redeeming rewards.

**Governance:** Holders of CLC tokens may have voting rights and participate in governance processes to shape the future direction of the Spark Project platform.

**Staking:** CLC tokens may be staked to secure the network, validate transactions, and earn additional rewards.

## Token Contract Address Information:

Symbol: CLC

Decimals: 18

# Token Distribution

**Ecosystem (40%):** The largest allocation, comprising 40% of the total token supply, is dedicated to nurturing the Spark Project ecosystem. These tokens are allocated for various ecosystem development initiatives, including incentivizing user engagement, supporting decentralized applications (dApps), and fostering partnerships within the broader blockchain ecosystem.

**Marketing (23%):** A significant portion, representing 23% of the total token supply, is earmarked for marketing efforts aimed at promoting awareness, driving user adoption, and expanding the reach of the Spark Project. These funds support strategic marketing campaigns, community outreach initiatives, and promotional activities to attract users and stakeholders.

**Foundation (14%):** A portion equivalent to 14% of the total token supply is allocated to the Spark Project Foundation. These tokens serve as a reserve for long-term sustainability, funding ongoing development, research, and innovation initiatives. The Foundation plays a pivotal role in steering the strategic direction of the project and ensuring its continued growth and relevance.

**Team (9%):** Recognizing the pivotal role of the team in driving project success, 9% of the total token supply is allocated to the Spark Project team members. These tokens serve as incentives to attract top talent, retain key personnel, and reward contributions to project development and advancement. Token vesting schedules and performance-based criteria ensure alignment of team interests with project objectives.

**Advisor (7%):** To benefit from expert guidance and industry insights, 7% of the total token supply is allocated to advisors within the Spark Project ecosystem. These tokens are reserved for individuals or entities with specialized expertise in areas such as blockchain technology, marketing, finance, and legal compliance. Advisors play a crucial role in providing strategic counsel, fostering partnerships, and enhancing project credibility.

**Private Sale (7%):** Finally, 7% of the total token supply is reserved for private sale participants who have contributed to the project's early-stage funding and development. These tokens are distributed to private investors, strategic partners, and supporters who share the vision and mission of the Spark Project. Private sale participants contribute valuable resources and expertise, helping to bootstrap project development and accelerate growth.

# Team

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CEO: Steve Hwang

Steve Hwang, a visionary leader with a wealth of experience in technology and entrepreneurship, spearheads the Spark Project as its Chief Executive Officer. With a career marked by innovation and strategic foresight, Steve brings a unique blend of leadership, technical expertise, and business acumen to the project.

Driven by a desire to create impactful solutions and disrupt conventional paradigms, Steve ventured into entrepreneurship, founding several successful tech startups that garnered acclaim for their innovation and market disruption. His entrepreneurial ventures spanned diverse domains, from fintech and e-commerce to blockchain and decentralized applications.

Throughout his career, Steve has demonstrated a relentless commitment to pushing the boundaries of technology and driving meaningful change in the industry. His visionary leadership style, coupled with a deep understanding of market trends and emerging technologies, positions him as a driving force behind the Spark Project's mission to revolutionize the advertising landscape.

As CEO of the Spark Project, Steve is dedicated to fostering a culture of innovation, collaboration, and excellence. He leads by example, inspiring his team to think boldly, embrace challenges, and relentlessly pursue excellence in pursuit of the project's goals. With Steve at the helm, the Spark Project is poised to redefine the future of advertising, leveraging blockchain technology and cryptocurrency rewards to create a more equitable and rewarding digital ecosystem.



# Disclaimer

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Please note that the following information is for reference purposes only and does not provide any advice or guarantee regarding the accuracy, reliability, or legality of this information under Vietnamese law. Readers should seek advice from a lawyer or legal expert to understand the applicable regulations and conditions under Vietnamese law.

Cullinan Coin (CLC) is a type of cryptocurrency token operating on the Polygon network. It is a digital asset, and the use, trading, and investment in CLC may carry risks and depend on market conditions and current laws in the country you are operating in.

Information about CLC is provided for informational purposes only and is not financial, investment, or legal advice. Any decision to buy, sell, use, or invest in CLC or any other cryptocurrency asset is your responsibility, and you should seek professional advice before taking any action.

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